Become a Champion
for the *All of Us* Research Program

The mission of the *All of Us* Research Program is simple. We want to speed up health research and medical breakthroughs. To do this, *All of Us* is asking one million people to lead the way to provide the types of information that can help create individualized prevention, treatment, and care for all of us.

All of Us will officially launch May 6, and this is just the beginning. Bringing together more than one million people will not be easy. Trust is a key factor in bringing together one million people and nurturing relationships over ten years. In order to build that trust – we need you.

Become a program champion!

What are we asking you to do?
We are asking your organization to support the mission and goals of *All of Us* and to stand with the program at national launch and beyond by lending your organization's name to the JoinAllofUs.org website and by sharing information on the program to your members and community.

What will you do for me?
Your organization will receive a letter from program leadership, thanking you for your support, that you can share with your members and community.

What is the *All of Us* Research Program?
All of Us is a large research program. The goal is to help researchers understand more about why people get sick or stay healthy. We hope that more than a million people will join *All of Us*. People who join will give us information about their health, habits, and what it's like where they live. By looking for patterns, researchers may learn more about what affects people's health.

The *All of Us* Research Program will last for many years. This will allow us to study health over time. If a person decides to join *All of Us*, they will be contributing to an effort to improve the health of generations to come.

How do I sign my organization up as a Champion?
If you are receiving this information, then you are already in touch with the engagement team from HCM Strategists. Let them know that you are interested and they can take it from there!