

Tips, Tricks, and Trends for Building Effective Partnerships through Hospital Community Benefit: Making the Most of the Next CHNA

JESSICA L. CURTIS, JD
SENIOR ADVISOR



*Community Catalyst Learning Community Call
December 21, 2018*

ROADMAP

- Housekeeping
- Welcome & Framing
- CHNAs: A Partnership between Hospitals and Their Communities
- Delivering Community Benefit: A Healthy Food Research & Resource Project
- Q & A

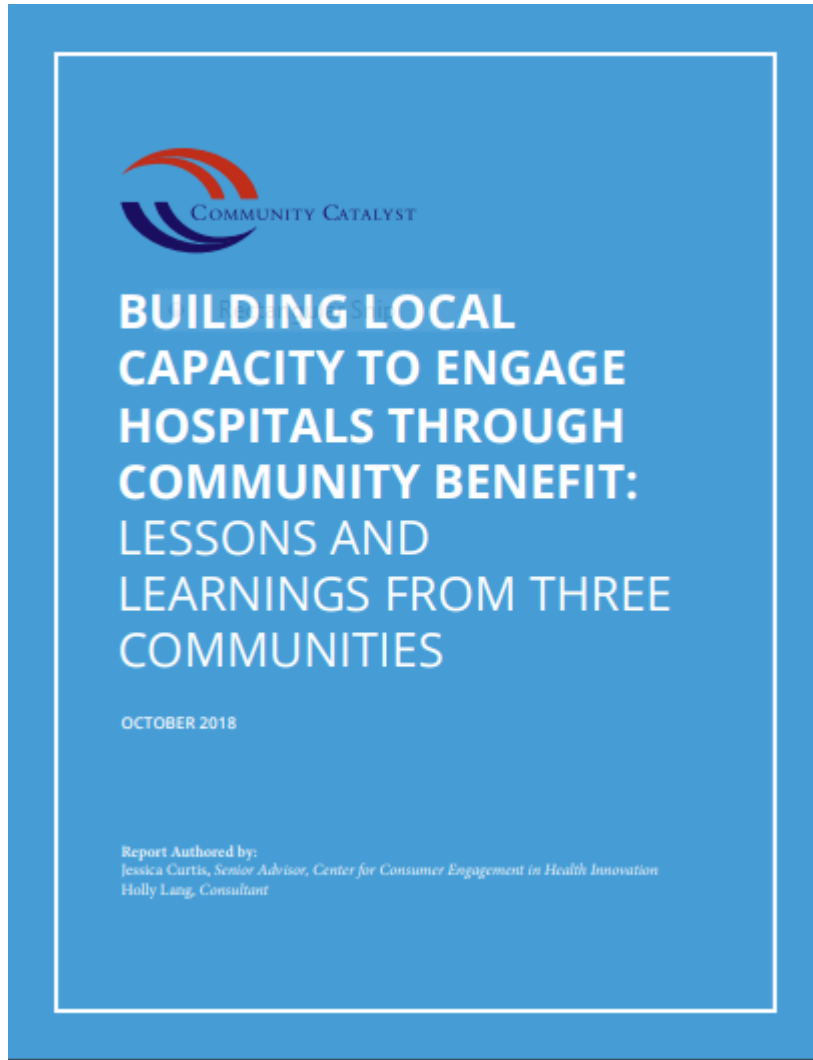
HOUSEKEEPING

1. This call is being recorded
2. We have reserved time for Q & A at the end of the call
3. Lines are muted; you can submit questions via the Q & A box (usually the bottom lefthand panel)
4. Slides and materials will be sent after the call
5. Please complete the webinar evaluation

Framing Today's Conversation

- Local/regional efforts to advance equity, improve access, and address longstanding community health priorities
- Formal process encourages proactive planning and private-public partnerships
- Opportunity for hospitals, public health to invest time, treasure to build relationships and engage directly with communities experiencing brunt of health inequities
- Implementing these ideals = work in progress!

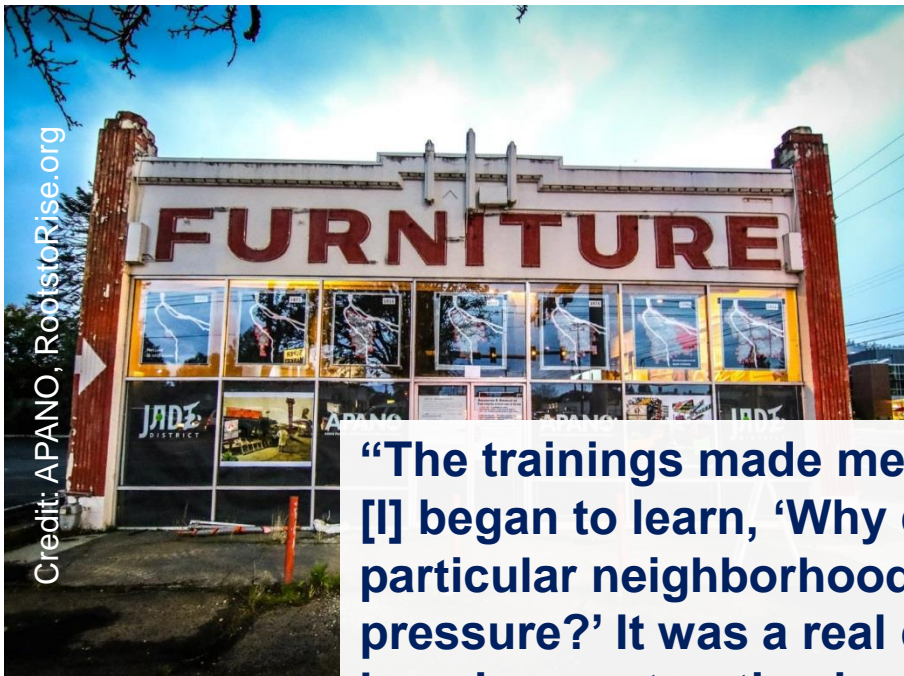
Investing in Local Community Capacity



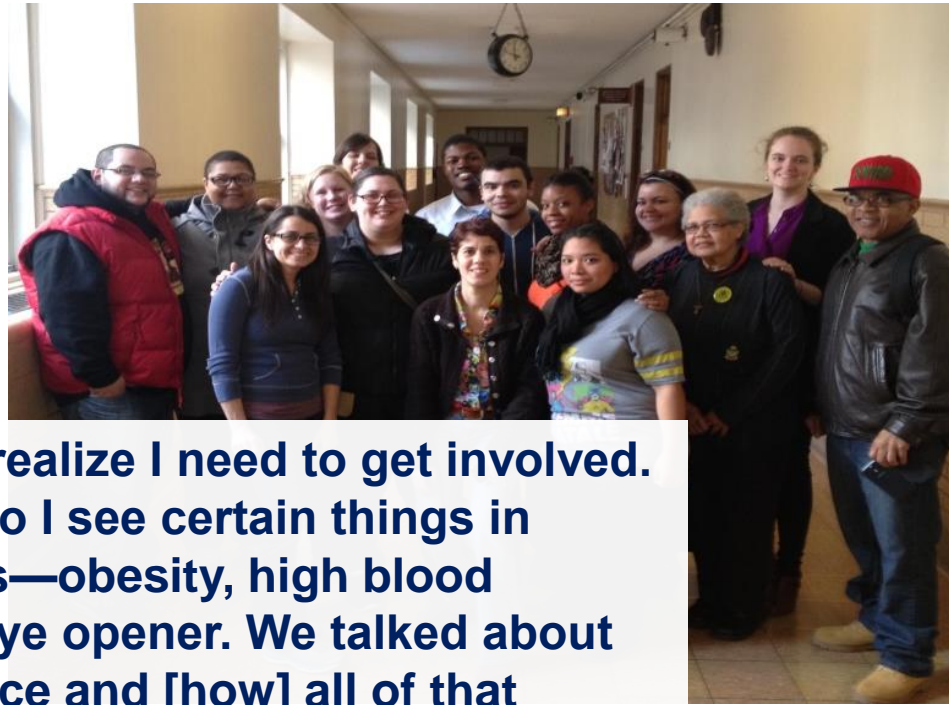
Our Partners:

- Asian Pacific American Network of Oregon (APANO) (Portland, OR)
- Northwest Bronx Community and Clergy Coalition (Bronx, NY)
- Waite House-Pillsbury United Communities (Minneapolis, MN)

...with generous support from the Kresge and SURDNA Foundations.



“The trainings made me realize I need to get involved. [I] began to learn, ‘Why do I see certain things in particular neighborhoods—obesity, high blood pressure?’ It was a real eye opener. We talked about housing, restorative justice and [how] all of that affects health.” – D’Andre P., Bronx Health Justice Committee member



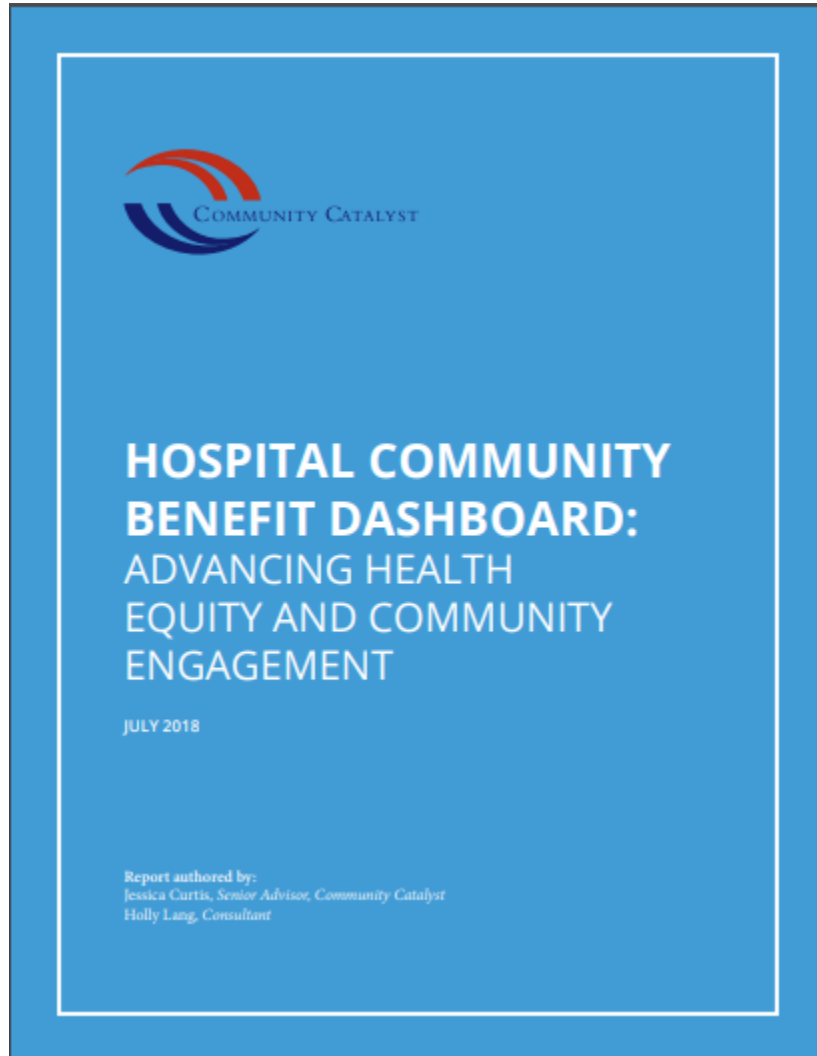
Recommendations

- Follow the community's lead
- Build staffing models that support responsive relationships with community partners
- Adopt funding approaches that sustain long-term CBO involvement
- Make CHNAs the starting point, not the destination, for the working relationship
- Explore policies that make robust community engagement & collaboration the easy choice

5
OTROS TEMAS

Retos	Propuestas
Estado de las casas (housing)	Entrenamiento sobre requerimientos para rentar o vivir en una casa
Documentos	→ CAMBIAR Leyes X la
Licencias De Manejo (ID)	Tener un lugar para cuidar a niños que están sin cuidado mientras sus padres trabajan
Tener un Programa para ayudar a madres solteras para que les cuiden sus hijos	Apoyo con la comunidad y talleres para ser voluntarios
Buenas guarderías y Actividades en las casas de los padres	Mas entrenamientos y Vecas!
- Comunicación entre Padres - hijos - Comunidad	Apoyo de Políticas y organizaciones Empresariales.
- Reforma Migratoria	Recolección de datos que tengan mas información
Mejor información	

Investing in Institutional Approaches: The Community Benefit Dashboard



- Strategic investment
- Centered, effective community engagement strategies that are mutually meaningful
- Equitable financial assistance and billing policies
- Internal governance and adequate support for hospital staff and programs
- Evaluation that includes engagement and equity

YOUR TURN!

Thank You



Contact Information:

Jessica Curtis

jcurtis@communitycatalyst.org

617.275.2859