

# Rethinking complex care measurement: Using patient- and staff-reported measures

August 31, 2021  
12:00 - 1:15 ET

# Agenda

## **Introduction**

## **Housekeeping**

## **Overview of measurement in complex care**

### **Presentation:**

- Karla Silverman, MS, RN, CNM, Associate Director for Complex Care Delivery, Center for Health Care Strategies
- Joslyn Levy, BSN, MPH, Principal, Joslyn Levy & Associates
- Carey Howard, MPH, Program Director, Center for the Urban Child and Healthy Family at Boston Medical Center
- Susan Foster, MSN, FNP-BC, Chief Medical Officer, Hill Country Health and Wellness Center
- Jo Campbell, ACSW, CWWS, Integrated Operations Director, Hill Country Health and Wellness Center

## **Q&A**

### **Presentation:**

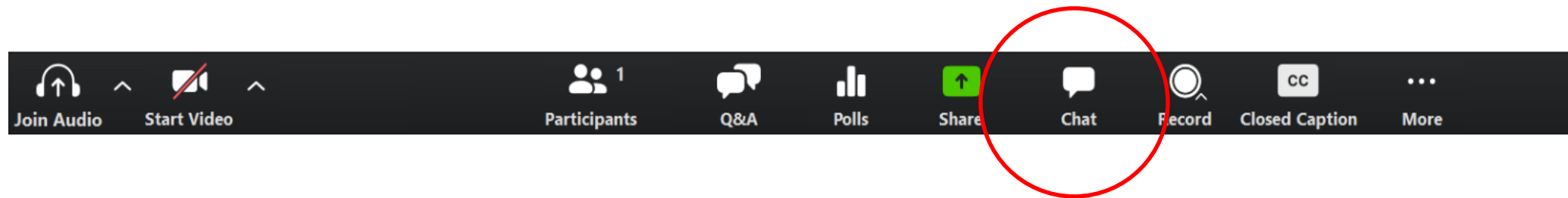
- Rebecca Sax, MPH, Senior Program Manager, Camden Coalition of Healthcare Providers
- Janice Tufte, Public-Patient Involved Stakeholder, National Consumer Scholar, PCORI Ambassador

## **Q&A**

## **Wrap-up & next steps**

# Housekeeping

- This event will be recorded
- All questions and resources should be submitted through the chat feature





# Overview of measurement in complex care

The National Center for Complex Health and Social Needs identifies and disseminates the most effective models, approaches, and resources for complex care.



We collaborate with a diverse network of complex care practitioners, national leaders, policymakers, researchers, and consumers to:



Convene stakeholders through meetings, working groups, and webinars



Collaborate to build the field based on our Blueprint for Complex Care and Core Competencies



Curate and disseminate easy-to-understand resources from across the country



Provide technical assistance to support organizations implementing and scaling complex care programs

Complex care is a person-centered approach to address the needs of people who experience combinations of medical, behavioral health, and social challenges.



Complex care works at the individual and systemic levels: it coordinates better care for individuals while reshaping ecosystems of services and sectors

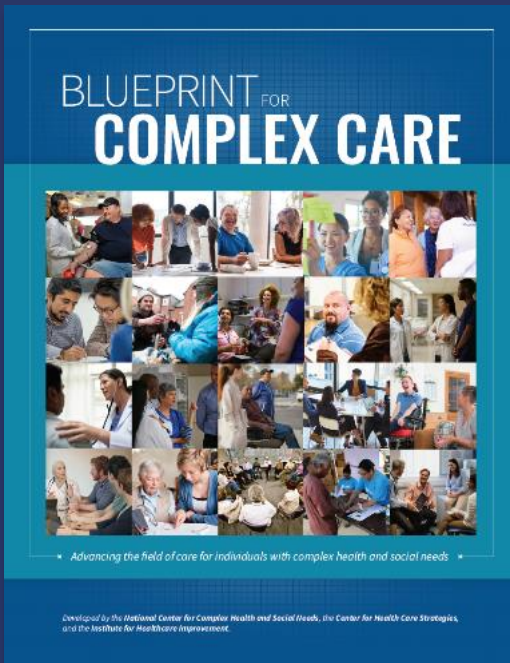
# Current measures do not account for the holistic goals of complex care.



Reducing healthcare costs and hospital utilization are the most common metrics used to measure program success

However, complex care program goals often encompass other important aspects of care, including health equity, the patient and staff experience, and the individual's holistic sense of well-being.

*Blueprint for Complex Care* and *Measuring complexity* recommend developing a standardized set of holistic measures that better account for goals and priorities of complex care programs.



Complex care programs are re-evaluating their approach to measurement.



An increasing number of programs are incorporating key complex care principles such as person-centeredness and team-based care into their measurement strategies.

This webinar will provide an overview of two projects that are helping complex care programs innovate across the country.







Today's webinar  
will include two  
complementary  
measurement  
approaches for  
complex care.

## CHCS AIM Measures Library

- Set of measures for capturing patient and staff perceptions pertaining to key complex care concepts
- Description of library development and considerations for their use

## National Center Patient-Reported Outcome Measures (PROMS) Report

- Discussion of the factors that support or hinder implementation of PROMS in complex care programs
- Inventory of existing PROMS instruments that are well-suited to complex care programs

# Advancing Integrated Models

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Rethinking Complex Care Measurement: Using Patient- and Staff-Reported Measures

August 31, 2021

Karla Silverman, Associate Director, Complex Care Delivery  
Center for Health Care Strategies

*Made possible through support from the Robert Wood Johnson Foundation*

# Center for Health Care Strategies

**Dedicated to strengthening the U.S. health care system to ensure better, more equitable outcomes, particularly for people served by Medicaid.**

Together with our partners, our work advances:



**Effective models for prevention and care delivery** that harness the field's best thinking and practices to meet critical needs



**Efficient solutions for policies and programs** that extend the finite resources available to improve the delivery of vital services and ensure that payment is tied to value.



**Equitable outcomes for people** that improve the overall wellbeing of populations facing the greatest needs and health disparities.



# About the Advancing Integrated Models (AIM) Initiative

- Two-year, multi-site initiative funded by the Robert Wood Johnson Foundation
- Targeting populations with low incomes and people with complex health and social needs
- Goal of supporting health systems and providers in their efforts to strategically integrate and align person-centered approaches to care, including:
  - Complex care management
  - Trauma-informed care
  - Physical and behavioral health integration
  - Mechanisms that address health-related social needs

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## AIM Pilot Sites

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Boston Medical Center: Center for the Urban Child and Healthy Family

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Johns Hopkins HealthCare

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Maimonides Medical Center

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Denver Health

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Hill Country Health and Wellness Center

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OneCare Vermont

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Bread for the City

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Stephen and Sandra Sheller 11<sup>th</sup> Street Family Health Services

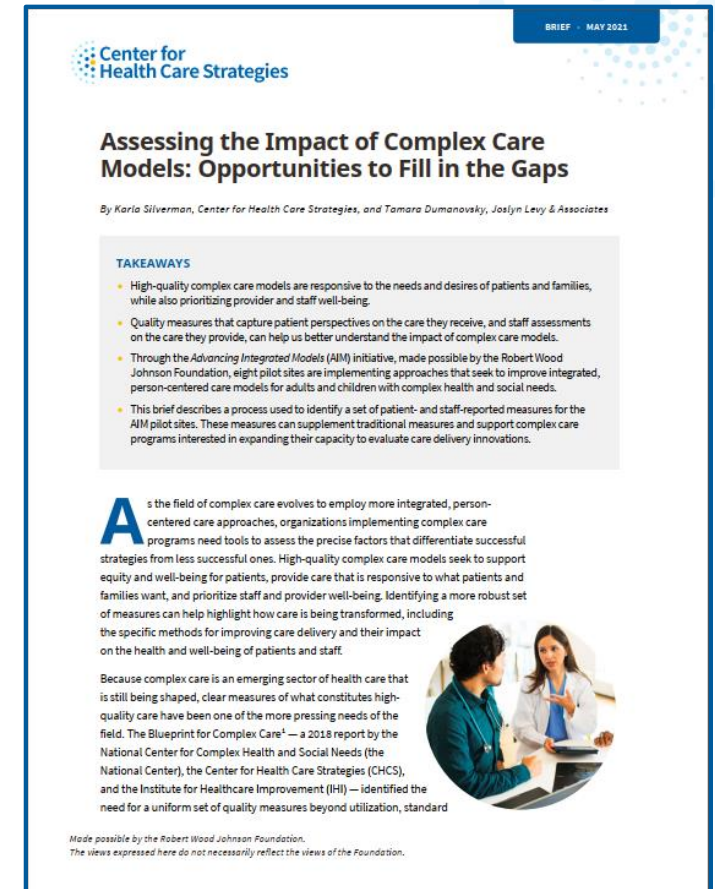
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# Going Beyond Typical Complex Care Measures

- Noted gaps in the field of complex care measurement
- To help the AIM pilot sites understand the impact of the care delivery models they were implementing, wanted to expand our thinking beyond standard-measures of cost, utilization, and outcomes
- Incorporated measures that capture patient and staff perceptions of how patient-centered care is, how equitable and respectful it is, how or if overall well-being is valued and addressed, and if care is coordinated

# Going Beyond Typical Complex Care Measures

- Measures are intended to be used as quality improvement tool
- Pilot sites were encouraged to use small core set of measures and choose from larger set of measures depending on what their care model focused on and what they wanted feedback on
- Patient and staff measures are available for the field to use
  - [Brief: Assessing the Impact of Complex Care Models: Opportunities to Fill in the Gaps](#)



# AIM Measures Library

Rethinking Complex Care Measurement: Using Patient- and Staff-Reported Measures

Joslyn Levy, BSN, MPH, Principal, Joslyn Levy & Associates

August 31, 2021





# AIM Measures Library Content

- 26 patient-reported and 32 staff-reported measures to support improving care for people with complex health and social needs
- Measures in the form of survey questions
- Half from existing sources/ half either modifications of existing measures or newly created for AIM

# Measurement Topics

## Patient perceptions of:

- Patient-centered quality of care
- Services provided to meet health-related social needs
- Integrated care (medical, physical, emotional, psychological)
- Equitable, respectful, and supportive care
- Coordination with other services and providers
- Patient well-being

## Staff perceptions of:

- Equity as a primary organizational commitment
- Care integration (behavioral health, trauma-informed care, and health-related social needs)
- Supporting medical, physical, psychological, emotional, and social needs of clients
- Partnerships with outside service organizations
- Staff well-being

# Approach to Library Development

- Measures Review
- Evaluation Advisory Committee
- Delphi process

# Evaluation Advisory Committee Members

David Labby	Health Share of Oregon
Danica Richards	CHCS
Diana Hartley-Kim	11 <sup>th</sup> Street Family Health Services
Eliza Hallett	Boston Medical Center CUCFH
Karla Silverman	CHCS
Ken Epstein	East Bay Center for Children
Mark Humowiecki	Camden Coalition of Healthcare Providers
Meryl Schulman	CHCS
Mohini Venkatesh	National Council for Behavioral Health
Parinda Khatri	Cherokee Health Systems
Rachel Everhart	Denver Health
Renee Boynton Jarrett	Boston Medical Center
Stacy Johnson	Bread for the City
Susie Foster	Hill Country Health and Wellness Center
Tanya Tucker	The Full Frame Initiative
Therese Wetterman	Health Leads (current - World Economic Forum)

# Delphi Process for Measures Review

- Rating Criteria
  - Sensitivity to change: This measure can show change over 12 months
  - Clarity of language: The language is clear and unambiguous
  - Applicability: This measure applies across settings, situations, and populations
  - Advancing the field: This measure adds value
- Measures Revision
- New Measures

# Examples of Patient Reported Measures

Domain	Measure
Goals & Experience with Care	My care team and I regularly review my care plan so it reflects my preferences and current circumstances .
Equity	I believe my care team feels comfortable around people who look like me and/or sound like me.
Health & Well-Being	The staff truly believe in me – that I can achieve my goals.
Care Integration	My care team considers other aspects of my life when helping me make health care decisions.

## Examples of Staff-Reported Measures

Domain	Measure
Goals & Quality of Care	When developing care plans, the care team here routinely collaborates with patients to co-create goals.
Equity	Our organization's leadership are committed to equity as a high priority.
Data Collection & Monitoring	We routinely collect and update data on social risk factors that are a priority to the communities we serve.
Health & Well-Being	I feel respected and included by the other members of our care team.
Care Integration	Providers and staff are well-informed about patients' current social needs (e.g., housing, transportation).
Community Partnerships	We have established relationships with community agencies to facilitate our referrals to them.

# Learnings from Delphi Process

- Update outdated language
  - Care teams and care partners vs. providers
  - Patient assets vs. deficits
- Delve into definitions
  - Complex care concepts are still evolving and are very broad in scope
  - Stakeholders bring different perspectives
  - Operationalization of the concepts differ based on local context



# Considerations for Selecting and Using Measures

## Involve stakeholders

- Measure what matters
- Align on definitions of value

## Customize measures to enhance learning

- Balance benefits of standardization and specificity
- Use language that is familiar

## Develop a data collection plan

- Determine which staff, which patients and how many
- Decide on methods and frequency
- Coordinate to minimize burden

## Develop a plan for how you will use the data

- Include stakeholders in making meaning of the data
- Share learning with stakeholders

# AIM Site Experiences Using the Measures Library

## Hill Country Health and Wellness Center



## Boston Medical Center Center for the Urban Child and Family Health

# Hill Country Health and Wellness Center AIM Evaluation

Jo Campbell ACSW, Integrated Operations Director Hill Country  
Susie Foster FNP-BC, CMO Hill Country

# Welcome to Hill Country

- 1985: A group of friends, a doctor, and a frontier town without healthcare
- Integrated from the start: sole service provider
- Maintaining an integrated approach to care while treating patients with complex health and social needs in a seamless continuum of care



# Results and Learnings

## Results

- Confirmed our impression that participants perceive care is supportive and achieves our intent.
- Results on staff survey were overall positive
  - Some staff noted coordination challenges

## Learnings

- Shorter more frequent surveys
- Surveys to capture patient and staff voice are necessary but not sufficient



# Next Steps

- Go deeper with participants – develop representative advisory group & identify questions that go to the next level
- Conversations with staff on care coordination challenges as follow up to staff survey results





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## Center for the Urban Child and Healthy Family

**Carey Howard, MPH, Program Director, Center for the  
Urban Child and Healthy Family**



# Center for the Urban Child and Healthy Family

- Testing clinical innovations to ensure all children have an equal opportunity to be **healthy** and **achieve their full potential**
- The **Pediatric Practice of the Future**, an innovative model of primary care delivery
  - Model developed using **human centered design** methods to understand families goals and priorities for their wellbeing
  - Supported by the AIM initiative, the Center launched the pilot in January 2020 of 100 BMC families





# Practice of the Future Pilot Goals

- Test a model to address **health equity**
- Collect **data, iterate, and refine** components of the model
- In partnership with BMCHP, exploration of a **pediatric alternative payment model** with quality metrics linked to model elements
- **Scale** elements that are working to the larger pediatric practice



## Data drives decisions about the model implementation, effectiveness, and impact

Quality Improvement Measures	<ul style="list-style-type: none"><li>▪ Collected to understand implementation of the model, how it's working, and for who</li><li>▪ Used in real time to refine, iterate, and make decisions about the models effectiveness</li></ul>
Outcome Measures	<ul style="list-style-type: none"><li>▪ IRB-approved study to understand long term impact of program components on family health outcomes (physical and emotional well-being, dyadic attachment, parental well-being, trust in HC)</li></ul>
Cost Measures	<ul style="list-style-type: none"><li>▪ Collected to understand cost associated with implementation of the new model</li><li>▪ Accountable to ACO metrics</li><li>▪ Support development of models to project ROI</li><li>▪ <b>Make the case for alternative payment models in partnership with BMCHP</b></li></ul>

# We are proposing a set of quality metrics that better relate to child and family well-being

## Core Constructs

- Dyadic Care
- Health Equity/Trust in Healthcare
- Economic Well-Being
- School Readiness

# Testing tools to measure core constructs

1. **Equity and Trust in Health Care** (AIM Measures)
2. **Economic Well-Being:**  
Consumer Financial  
Protection Bureau (CFPB)  
Financial Well Being Scale
3. **School Readiness:** Healthy  
and Ready to Learn  
questions (National Survey of  
Children's Health questions)



# AIM Measures Library Administration

- From December 2020-February 2021 Research Assistants administered AIM surveys to 49 POF Families
- The staff/clinician questions were also administered via anonymized link to the POF clinical team
- Key themes from family responses:
  - **Quality improvement efforts around family perception of equity needed:** Responses to equity questions require reflection and considerations for programmatic improvement: some families have comments about not being understood because of accent or being treated differently because of their race
  - **Need for continuing to center family priorities – no one size fits all approach:** What some families identified as things they did not like, others identified as strengths of the program.
  - **Important limitation is only surveying English speaking families:** In next iteration, surveying in other languages will be an important factor.

# Key Lessons & Next Steps

## Lessons on Process:

- Analysis process has not been straightforward
- It is important to implement these questions but also to contextualize the responses and share back findings with families and care team members
- Families are not used to answering these types of questions, we may see more openness to answering candidly in the future

## Next steps

- Finalize report of findings
- Discuss findings with families and clinical team to share and brainstorm programmatic improvements
- Administer questionnaire annually to families and care team, track responses over time
- Share with Department leadership to make the case for integration of these questions in standard practice

# Questions?

Submit your questions through the  
chat feature



# Person-centered implementation of patient-reported outcome measures (PROMS) in complex care programs

Rebecca Sax, Senior Program Manager, Field Building & Resources  
National Center for Complex Health and Social Needs

August 31, 2021





# Patient-reported outcome measures (PROMs)

- PROMs are a promising way to assess individuals' health and well-being in a person-centered way
- These measures consist of structured tools through which individuals assess their own health status
- There are generally two types of PROMs: disease- or condition-specific and general well-being. More general measures may be more applicable for individuals with complex needs.



# Holistic patient-reported measures for complex care programs

- EuroQol-5D (EQ-5D)
- Functional Assessment of Chronic Illness Therapy—Fatigue scale
- Health Confidence Index
- Health Utilities Index Mark 3 (HUI3)
- Healthy days
- Patient Activation Measure (PAM)
- Patient Health Questionnaire (PHQ-9)
- Patient-Reported Outcomes Measurement Information System [PROMIS]- PROMIS 29
- Personal Wellness Profile
- Quality of Well-Being Scale (QWB)
- Short-Form 36 (SF-36)
- Short-Form 6D (SF- 6D or Six Dimensions)

# Example questions from widely-used PROMs



## **PROMIS 29**

- In the past 7 days...I found it hard to focus on anything other than my anxiety
  - Never-Rarely-Sometimes-Often-Always

## **Healthy Days**

- During the past 30 days, for about how many days did poor physical or mental health keep you from doing your usual activities, such as self-care, work, or recreation?
  - Number of days-None

## **What Matters Index**

- Do you think any of your pills are making you sick?
  - Yes-No

# Implementation of PROMs in complex care programs



National Center partnered with Kaiser Permanente's Institute of Health Policy and Care Management Institute to explore the factors that support or hinder implementation of PROMs in complex care

Over the project, feedback was gathered from patients, providers, and evaluators via:

- Expert advisory committee
- Field survey
- Key informant interviews
- Expert convening



# Findings

Just because a measure is patient-*reported*, doesn't mean it is patient-*centered*

While some complex care programs are using PROMs, they are overwhelmingly only using the data for direct patient care rather than quality improvement or evaluation

There are many logistical barriers to implementation of PROMs and to take full advantage of the data collected



# Themes

**Measurement strategy & selection**

**Stakeholder engagement**

**Logistical considerations**



# Recommendations: Measurement strategy & selection



- 1 Identify program goals**  
Should be developed in partnership with individuals with lived experience



- 2 Identify existing measures**  
Catalog all measures currently in use

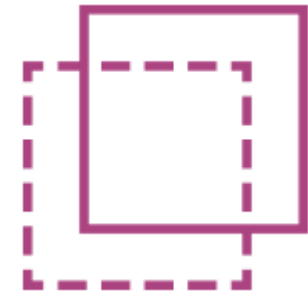


- 3 Map existing measures to program goals**  
Determine if there are any redundancies or gaps in existing measures



- 4 Fill gaps using person-centered principles**  
Identify outcomes and tools that are meaningful for individuals

# Recommendations: Stakeholder engagement



## **1 Embrace the roles individuals bring to the table**

Stakeholders do not need formal training in measurement to provide feedback on what is important to measure

## **2 Be flexible about process**

Recognize that patients or clinicians choose to participate on top of their existing responsibilities

## **3 Be transparent with language and data**

Explain technical language and put data in context



# Recommendations: Logistical considerations



## 1 Streamline clinical workflows that include measurement

Workflows should integrate data collection into the clinical process



## 2 Optimize EHRs to support PROMs

It is critical for care teams and non-clinical staff to have access to PROMs data



## 3 Tailor language for patient population

Consider individuals for whom English is not a first language and who might have experienced individual or historical trauma

# Project report available now!

Download the brief:  
**[bit.ly/complexcarePROMs](https://bit.ly/complexcarePROMs)**

BRIEF

## Person-centered implementation of patient-reported outcome measures (PROMS) in complex care programs

**Rebecca Sax**, Senior Program Manager for Field Building & Resources, Camden Coalition of Healthcare Providers

**Mark Humowiecki**, Senior Director & General Counsel, Camden Coalition of Healthcare Providers

August 2021



# Lessons from the Camden Coalition care team efforts to improve Healthy Days data collection

Download the brief:  
**[bit.ly/improvinghealthydays](https://bit.ly/improvinghealthydays)**

BRIEF



## Lessons from the Camden Coalition care team efforts to improve Healthy Days data collection

**Danielle Hodges**, Program Manager for Data and Quality Improvement, Camden Coalition  
**Dawn Wiest**, Director of Action Research & Evaluation, Camden Coalition  
**Brian Thompson**, Housing Coordinator, Camden Coalition

August 2021



Camden Coalition  
of Healthcare Providers



# Stakeholder reflections

Janice Tufte, Hassanah Consulting  
Public-Patient Involved Stakeholder, National Consumer Scholar,  
PCORI Ambassador

August 31, 2021



# Janice

- *Who Am I ?* I am an individual who lives with multiple complex conditions where the effective health and wellness management of, requires close contact with health providers coupled with access to available resources outside the health care setting.
- *Connections:* I require frequent touch points with communities I personally relate to and can 'connect' with.
- *Opportunities:* Working with stakeholder Subject Matter Experts / Measurement Leaders in the fields of Clinical Measurement & Measurement Guidance and I Invite patients and caregivers to participate when I see beneficial connections



# Lived Experience Personal and Professional

**Process:** How I got involved, what the transition was like

**Role:** Advisor, Key Informant, Subject Matter Expert on Technical Expert Panels (TEPs) & Work Groups, Presenter, Author

**Advisor Affiliations:** PCORI Ambassador, Patient Advisor Kaiser Person and Family Centered Care, National Center Scholar

## **Major Projects:**

- 1) Multi Stakeholder \*Innovative Accelerator Project \*IAP-TEP Measure set development for CMS - Substance Use Disorders/Beneficiaries of Complex Needs/Physical-Behavioral Health Integration/ Long Term Systems Services
- 2) PCORI Research Agenda Setting Projects including Multiple Chronic Conditions / Addressing Low Value Care / Complex Care and Social Needs
- 3) National Quality Forum – Work groups, endorsement and HHS Recommendation TEPs

# Reflections on National Center PROMs project findings



- Project highlights:

- Person-Centered Principles & Measurement –  
*“What matters to me is very different than what matters to healthcare providers, it’s my whole world”*

- Mandatory stakeholder involvement for identifying gaps in the health & delivery systems and in all aspects of PROM development and implementation

- Alignment with other measurement initiatives:

- Recent clinical measure development focuses on equity and value
- CMS Meaningful Measures/Sets are prioritizing ‘What Matters to Patients’ and social determinants of health with patient input
- Increased recognition that evidence-based clinical performance measures help clinicians provide appropriate and necessary care, while also informing quality improvement efforts
- Process measures are needed to ensure correct diagnosis, appropriate treatments, and overall health improvement (including preventative care)



# Person-centered PROMS

Complex care programs can ensure that PROMs are person-centered by prioritizing:

- Preferences & Priorities
- Early Intervention Opportunities
- Reflecting Patient Values
- Stated Goals
- On-going Care
- Needs

**PERSON-CENTERED CARE**



# What Might the Future of Patient-Centered Measurement Look Like ?

## **Patient and caregiver involvement in multiple levels of measurement development & strategy**

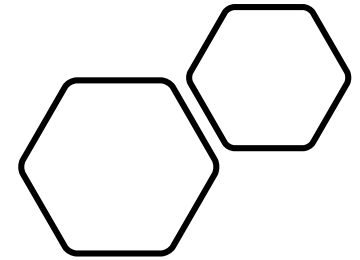
- *Examples: Setting research agendas, identifying gaps in current measurement, Technical Expert Panels, advancing adoption of PROMs in local health and social systems, alignment efforts, Measurement Ambassador program with outreach and mentoring opportunities.*

## **Implementation for continuous input and sharing, especially in the identification of gaps in care and which PROMs are appropriate**

- *Social isolation and social connection are important areas for measure development*
  - *A provider noted that “successful patients were those who had at least one strong social connection.”*
- ***Stress and Stigma*** should be measured
  - *Create a stress & stigma scale (like the subjective pain scale)*

## **Development of a patient-centered multi-stakeholder measurement advisory work group**

- ***Key topics:*** *Validated scale for equitable care, inclusion of participants and measure developers that are representative of a community, design collaboration and patient priorities definition refinement*



Thank you !  
[www.janicetufte.com](http://www.janicetufte.com)



## For more information

- National Center for Complex Health and Social Needs:  
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- Rebecca Sax, National Center:  
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- Janice Tufte, Hassanah Consulting:  
[janicetufteconsulting@yahoo.com](mailto:janicetufteconsulting@yahoo.com)

# Questions?

Submit your questions through the  
chat feature



# Putting Care at the Center 2021

*The annual conference on complex care*  
**Online, October 20-22, 2021**

**Registration is open!**

Join us virtually and register at:  
**[www.centering.care](http://www.centering.care)**



*We want your feedback!*

*An evaluation survey will be sent  
out after this webinar*

# Thank you!

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