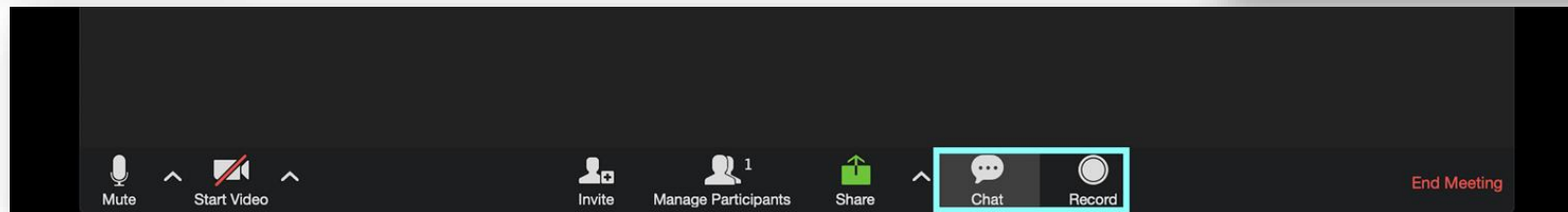
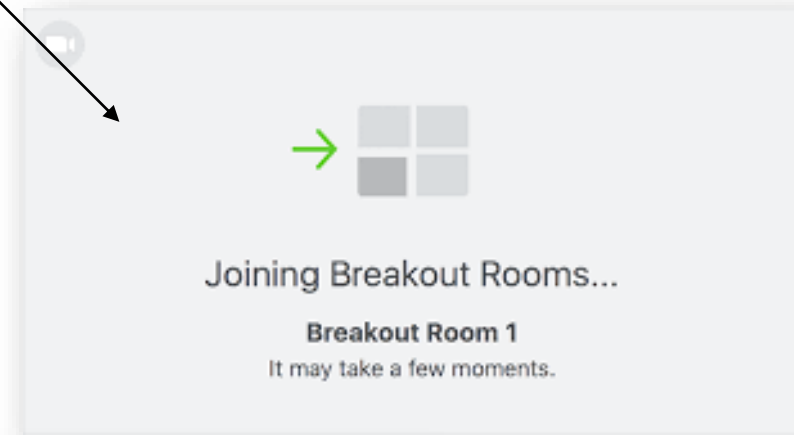
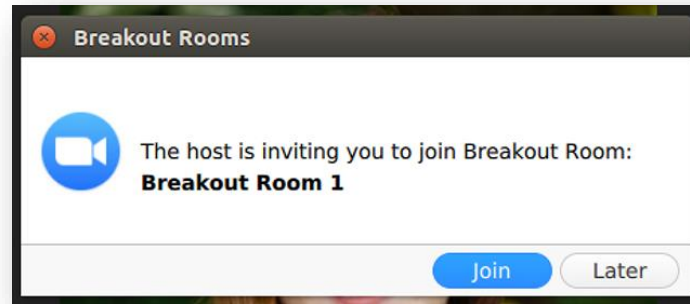
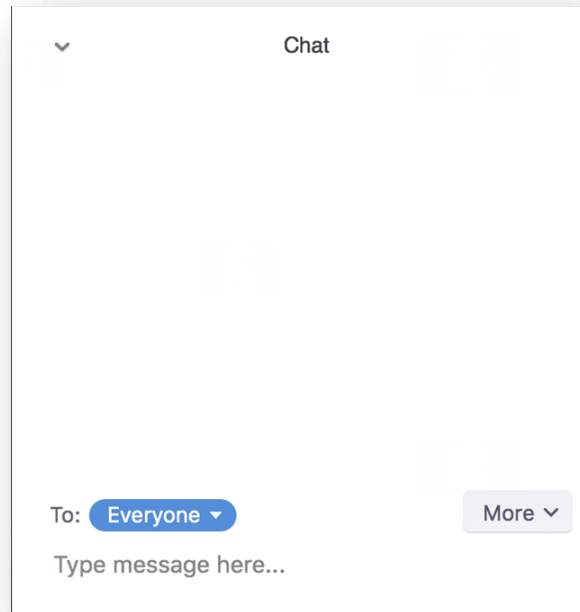


What Health Centers Can Do to Advance the Vital Role for Community Health Workers and Peers in SDOH Screening for Positive Health Outcomes

NOVEMBER 2, 2022



Zoom Features



Welcome!

Housekeeping Items:

- Webinar will last approximately 1 hour and will be recorded.
- For technical issues, send a chat to the organizer.
- We look forward to your participation, please feel free to communicate with us via chat and/or raise your hand to be unmuted.

Agenda

Housekeeping/Overview

Introduction

Icebreaker

Setting the Stage

Lived Experience & Effective Communication

Q&A

Universal Barriers & Challenges

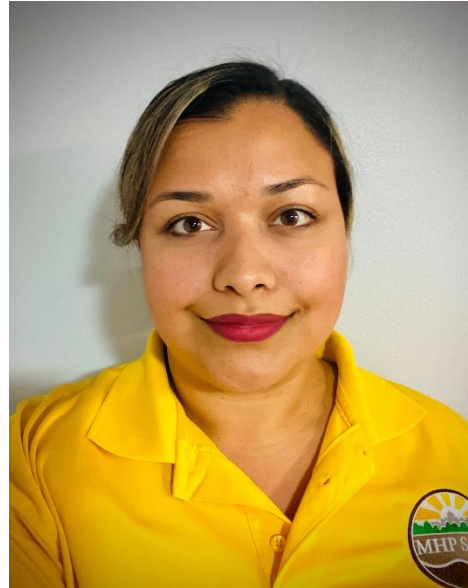
Q&A

Conclusion

Today's Facilitators



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Director of Implementation
Research
NHCHC

MHP Salud

www.mhpsalud.org



As a HRSA funded National Training and Technical Assistance Partner (NTTAP), MHP Salud has been able to provide training and technical assistance to FQHCs and other organizations looking to build or enhance Community Health Worker (CHW) programs for over 35 years.

We are a national nonprofit organization that implements and runs Community Health Worker (CHW) programs. These programs provide peer health education, increase access to health resources and bring community members closer. MHP Salud also has extensive experience offering health organizations training and technical assistance on CHW programming tailored to their specific needs. We serve communities by embracing the strengths and experiences of individuals and families, engaging them to achieve health and wellbeing.

IMPROVING LIVES



NATIONAL
HEALTH CARE
for the
HOMELESS
COUNCIL

Grounded in human rights and social justice, the NHCHC mission is to **build an equitable, high-quality health care system through training, research, and advocacy** in the movement to end homelessness.

Coffee Chat Goals

| | |
|------------------|---|
| Learn | Learn from best practices for CHWs and Peer Specialists supporting SDOH community connections |
| Emphasize | Emphasize the profile and value of CHWs and Peer Specialists at Health Centers |
| Educate | Educate Health Centers on building the case for sustainable funding for CHWs and Peer Specialists |

Purpose

The purpose of this coffee chat is to highlight the value of Community Health Workers (CHWs) and Peers Specialists in health centers through Social Determinants Of Health (SDOH) community connections. This session will feature various resources that focus on the strategies identified through the voice of lived expertise and education partners.

Let us get to know you!

What one word comes to your mind when you think of the role CHWs play in health care services and the community/SDOH?



Terms & Definitions:

Community Health Workers (CHWs) are frontline public health workers who are trusted members of and/or have an unusually close understanding of the community served. They build individual and community capacity by increasing health knowledge and self-sufficiency through a range of activities such as outreach, community education, informal counseling, social support and advocacy.

Social Determinants Of Health (SDOH) are the conditions in the environments where people are born, live, learn, work, play, worship, and age that affect a wide range of health, functioning, and quality of outcomes and risks.



Highlighted Resources

[Community Health Worker/Peer Workforce: Recruiting and Hiring for Social Determinants of Health Screening](#)

- In this guide, we share best practices around hiring, training, integrating, and retaining CHWs/Peers, with lived experience.
- These practices have been developed through interviews and research, focused on the CHW and Peer role in SDOH screening and addressing related disparities, like the impacts of COVID-19.

[Voices from the Field: Recruiting and Hiring for Social Determinants of Health Screening](#)

- This resource includes modules exploring the success and challenges of recruiting, hiring and retaining staff to provide screenings for Social Determinants of Health within community health centers.
- Learn from the voices of professionals in the field on how to address barriers and amplify the role of peer specialists.



Understanding community culture



Building trust



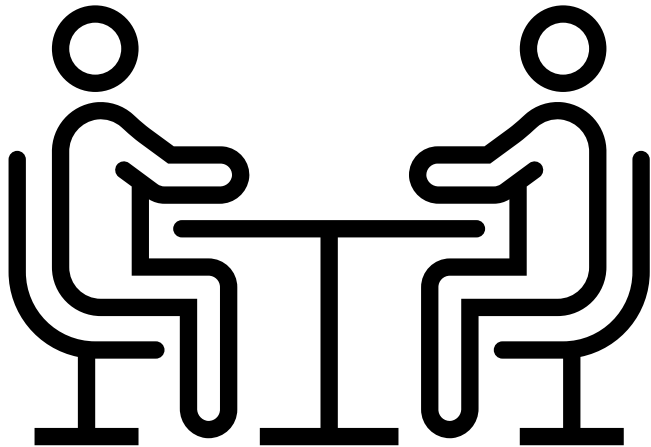
Diversity and workforce advancement



Effective communication strategies

**Lived Experience
& Effective
Communication:**

Lived Experience & Effective Communication Chat:



- A: What are a couple of takeaways you have learned about the CHW workforce and the role they play in the community, trust, and communication?
 - What are the ways that the clinical care team can better communicate with their CHWs?
- J: Can you share some examples of how community partners are expanding lived experience among the CHW and Peer Workforce?
- A: What are some ways that you have heard to support the documentation of CHW efforts in the workforce?

**Any
Questions or
Comments?**





Hiring requirements



Safety and support

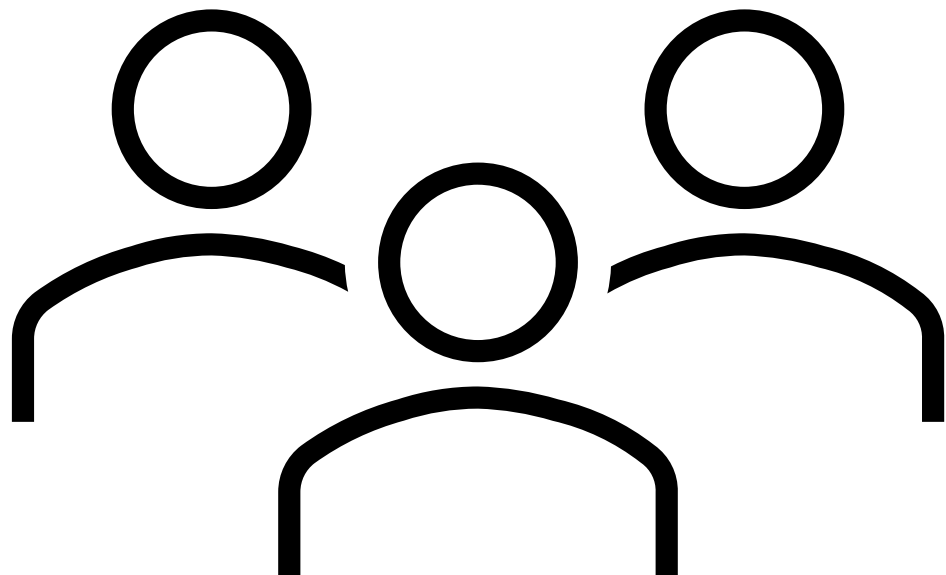


Onboarding



Sustainable wage

Addressing Universal Barriers & Challenges:



Addressing Universal Barriers & Challenges Chat:

- A: What promising practices did you hear from programs that have successfully hired CHWs that you think would benefit new CHW programs?
 - J: How can communities overcome the barrier of background checks or mandated licensing to expand their peer and CHW workforce?
- J: What sorts of training will provide the support for both new and ongoing CHWs?
- A: What promising practices did you hear from programs that have successfully integrated CHWs into screening and clinic workflows that you think would benefit new CHW programs?
- A: Were there any specific supports that were shared from other programs that could have a positive impact on the success and sustainability of these programs and the workforce?
 - J: How are health centers paying their CHWs?

Any
Questions or
Comments?



Additional Resources:



[Community Health Worker Pre-Hiring Checklist](#)



[Tips for Recruiting and Hiring Promotores\(as\)](#)



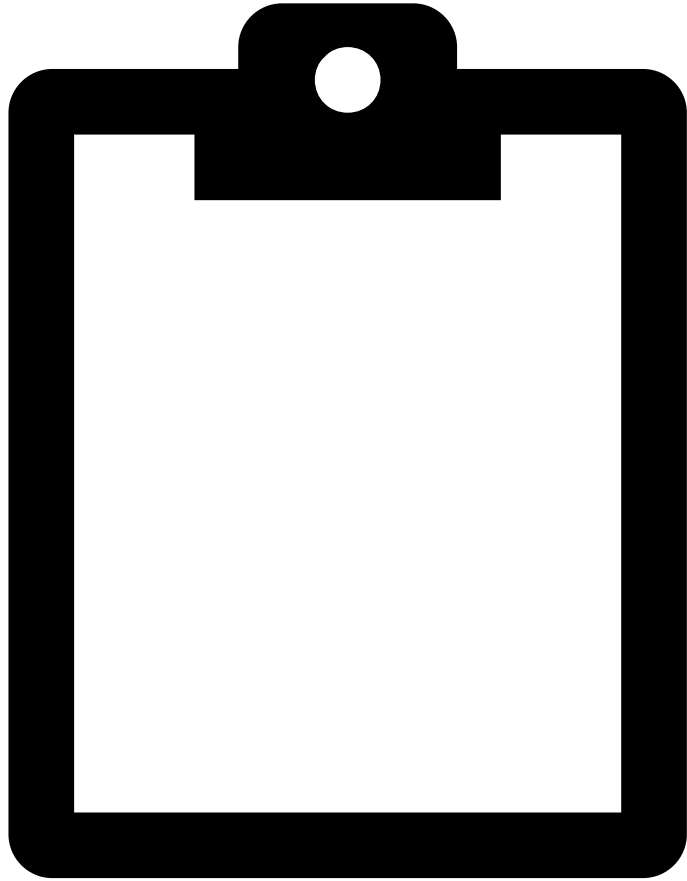
[Finding Qualified Candidates: How to Hire Community Health Workers](#)



[Community Health Worker Supervisor Hiring Model](#)



[Resources and Reference Materials on Workforce Development](#)



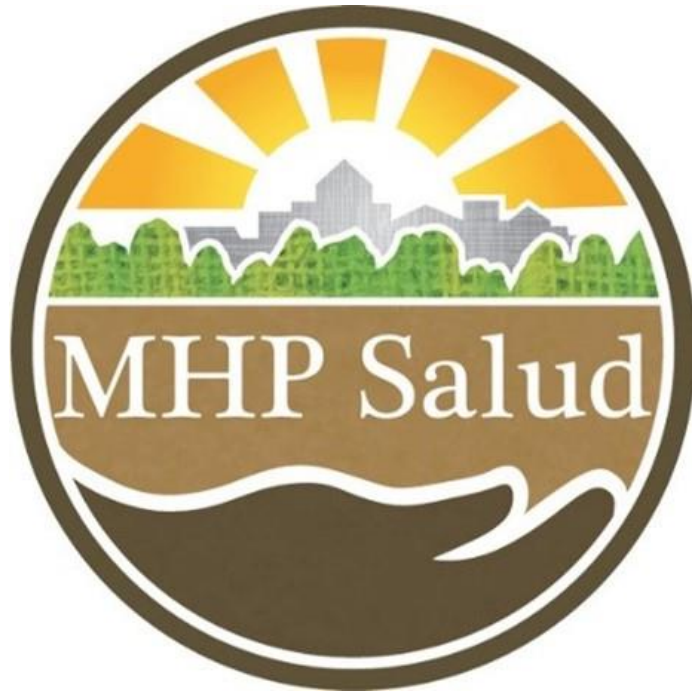
Tell us how we
did !

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Thank you for joining us today!

NOVEMBER 2, 2022