

Primary Care First Model

In 2021, CMS launched the Primary Care First (PCF) Model to improve quality of care, improve patients' experience of care, and reduce hospitalizations and Medicare program expenditures.

PCF offers practices that reported having advanced primary care capabilities a simplified payment structure designed to reduce their administrative burden and reward performance. CMS adjusted each PCF practice's payments based on performance on select outcomes, including acute hospital utilization and clinical quality measures. CMS also encouraged multi-payer alignment to increase PCF's impact.

In its first two years, PCF did not reduce acute hospitalization rates among Medicare fee-for-service beneficiaries and, counter to the model's goals, increased total Medicare Part A and B expenditures (including model payments) by about 1 percent. Multiple factors likely led to the evaluation not observing improvements in patients' outcomes, including:

1. PCF practices reported advanced care delivery capabilities when they started and therefore entered the model with high performance, potentially making further advancements more difficult.
2. PCF participation was only one factor among many that influenced changes to practices' care delivery.

On March 12, 2025, CMS announced that the PCF Model will end as of December 31, 2025. This early ending is to better align with the CMS Innovation Center's statutory mandate and to protect taxpayers.

The Two Page Overview:

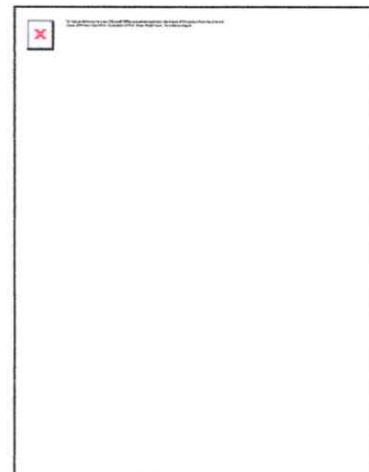
- [Findings At-a-Glance \(PDF\)](#)

The Report (includes an Executive Summary):

- [Evaluation of the First Three Model Years \(PDF\)](#)
- [Executive Summary \(PDF\)](#)

Additional Supporting Materials:

- Appendix: Data, Methods, and Supporting Analyses - Begins on page 119
- Model Page: [Primary Care First Model](#)



ACO REACH Model

Preview of Findings from the Evaluation for Performance Year 2023 - Key Takeaways:

CMS CMMI
June 30, 2025

Evaluation Digest

Model Overview

In 2021, the Centers for Medicare & Medicaid Services (CMS) launched the Primary Care First (PCF) Model to improve quality of care, improve patients' experience of care, and reduce hospitalizations and Medicare program expenditures.

PCF offers practices that reported having advanced primary care capabilities a simplified payment structure designed to reduce their administrative burden and reward performance. CMS adjusted each PCF practice's payments based on performance on select outcomes, including acute hospital utilization and clinical quality measures. CMS also encouraged multi-payer alignment to increase PCF's impact.

PCF payment structure



Flat visit fee (FVF) for Medicare fee-for-service beneficiaries' face-to-face and telehealth primary care visits



Population-based payment (PBP) to provide quarterly prospective payment per beneficiary per month, with higher amounts for practices serving a more medically complex population



Performance-based adjustment (PBA), based on performance measures, ranging from a 10 percent decrease to a 50 percent increase of total primary care payment (FVF and PBP)



Payment accuracy adjustment (PAA), reducing the PBP to account for qualifying primary care visits outside the PCF practice

Participants and Payer Partners

3,074 practices initially joined PCF



846 practices joined in 2021 (Cohort 1).

2,228 practices joined in 2022 (Cohort 2).

Practices were in 26 regions across the United States.

There has been substantial practice attrition

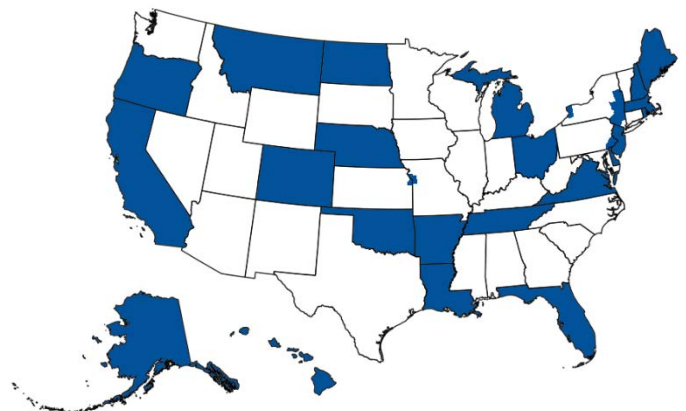


By the end of 2023, 27 percent of practices had stopped participating in the PCF Model.

Withdrawing practices tended to be smaller, independent, rural, or in lower-income areas.

Over time, withdrawing practices increasingly said PCF payment concerns, especially with the PAA, led them to leave.

PCF regions



Payer participation has been limited



As of 2023, six of the 23 participating payers had withdrawn from the PCF Model.

More than half of the payer partners were already partially aligned with the PCF payment model, but none made substantial changes for PCF.

This document summarizes the evaluation report prepared by an independent contractor. To learn more about PCF and to download the full evaluation report, visit [the Primary Care First Model webpage](#).

Findings

PCF Model participation was one factor among many that motivated practices to pursue care delivery improvements



Practices modified strategies they already had in place, such as enhancing care management, or added new strategies related to comprehensiveness or access to care.

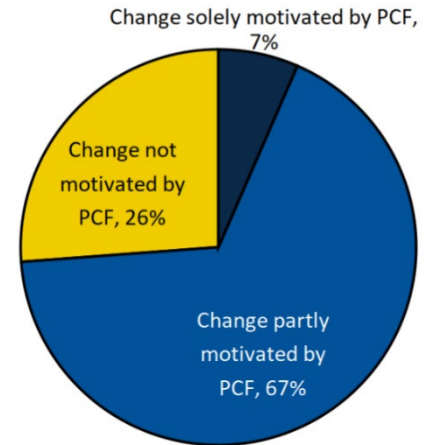
Most practices (91 percent) reported making care delivery changes to support PCF and other value-based contracting arrangements.



Most practices reported PCF payments were not the main funding source for their care delivery changes.

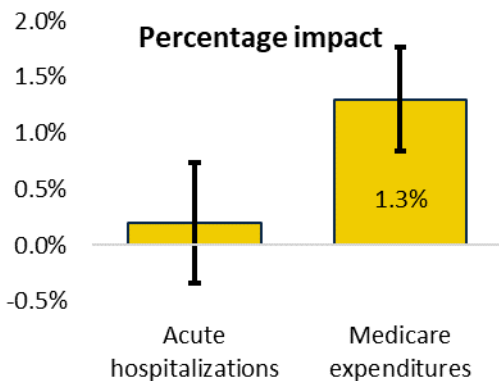
Many practices struggled to plan for changes because they found PCF payments to be unpredictable.

About two-thirds of practices said components of the payment methodology were unfair, especially the PAA and PBA.



If the PCF Model does not motivate or finance practices' care delivery changes, then PCF practices may provide similar care—and make similar changes—as non-PCF practices. This limits the potential for PCF to improve patients' outcomes.

In its first two years, PCF did not reduce acute hospitalization rates among Medicare fee-for-service beneficiaries and, counter to the model's goals, increased total Medicare Part A and B expenditures (including model payments) by about 1 percent



Note: Black bars show 90% confidence intervals

These findings do not mean PCF practices' care delivery changes are not beneficial to patients.

Rather, they suggest that changes at PCF practices did not lead to different effects compared with changes made by non-PCF practices that had similar characteristics, service use, and expenditures.



Through 2023, PCF did not reduce hospitalizations or lower costs, but practices continued to develop and refine care delivery strategies, demonstrating their active engagement in care-delivery transformation.

Key Takeaways

A combination of three factors likely led to the evaluation not observing improvements in patients' outcomes:

- 1 PCF practices reported advanced care delivery capabilities when they started and therefore entered the model with high performance, potentially making further advancements more difficult.
- 2 PCF participation was only one factor among many that influenced changes to practices' care delivery.
- 3 CMS did not expect to see detectable reductions in Medicare expenditures until year four of the model. The evaluation will continue to monitor PCF's effects for the model's duration.