

ASSESSING COMMUNITY HEALTH NEEDS: **From Data to Action**

Part 2 of the Training Series



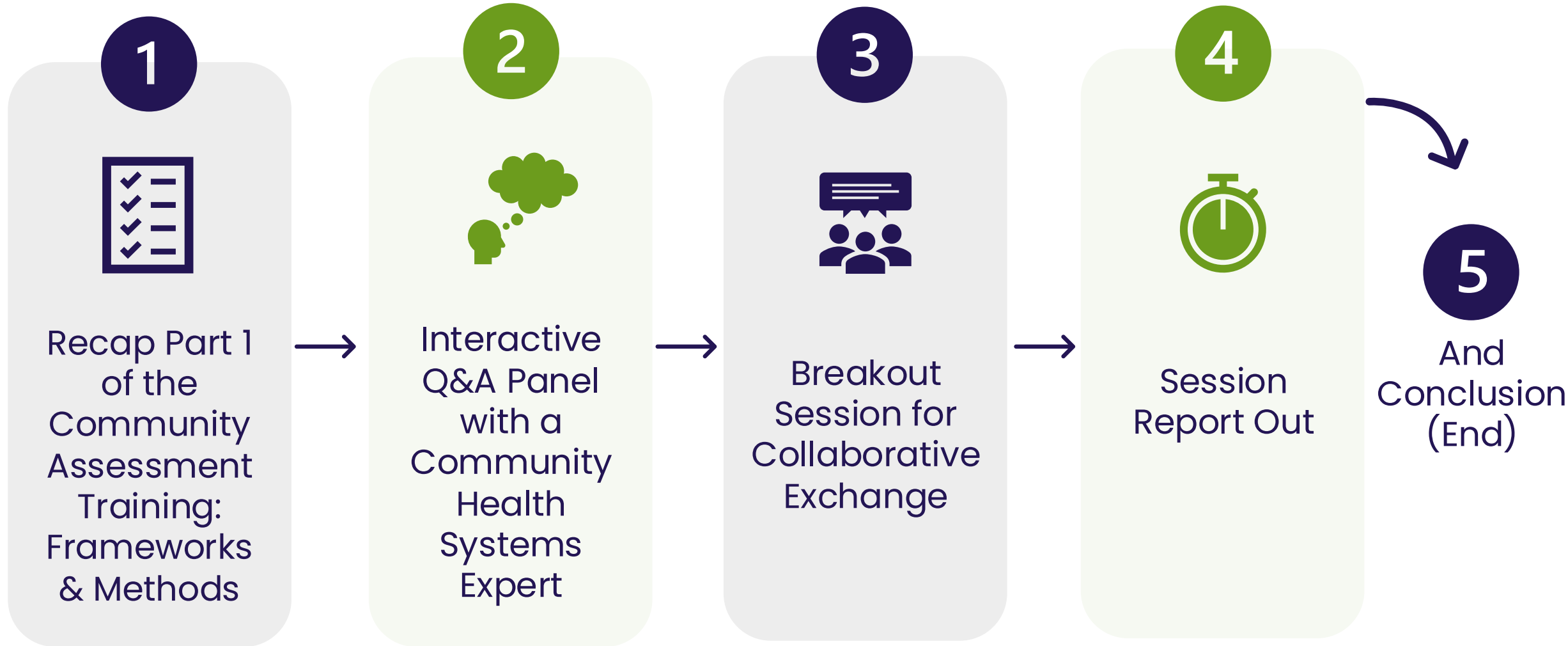
May 27, 2026
2:00 PM (EST)



Interactive
Webinar
Panel + Breakouts



AGENDA



LEARNING OBJECTIVES



IDENTIFY

Identify
Community
Health Data
Sources and
Assessment
Tools



LEARN

Discuss
Strategies for
Adapting
Assessments in
the Current
Climate



DISCOVER

Explore
Approaches for
Communicating
Findings to
Diverse
Audiences



EXPLORE

Engage in Peer
Discussion and
Breakout
Learning
Activities

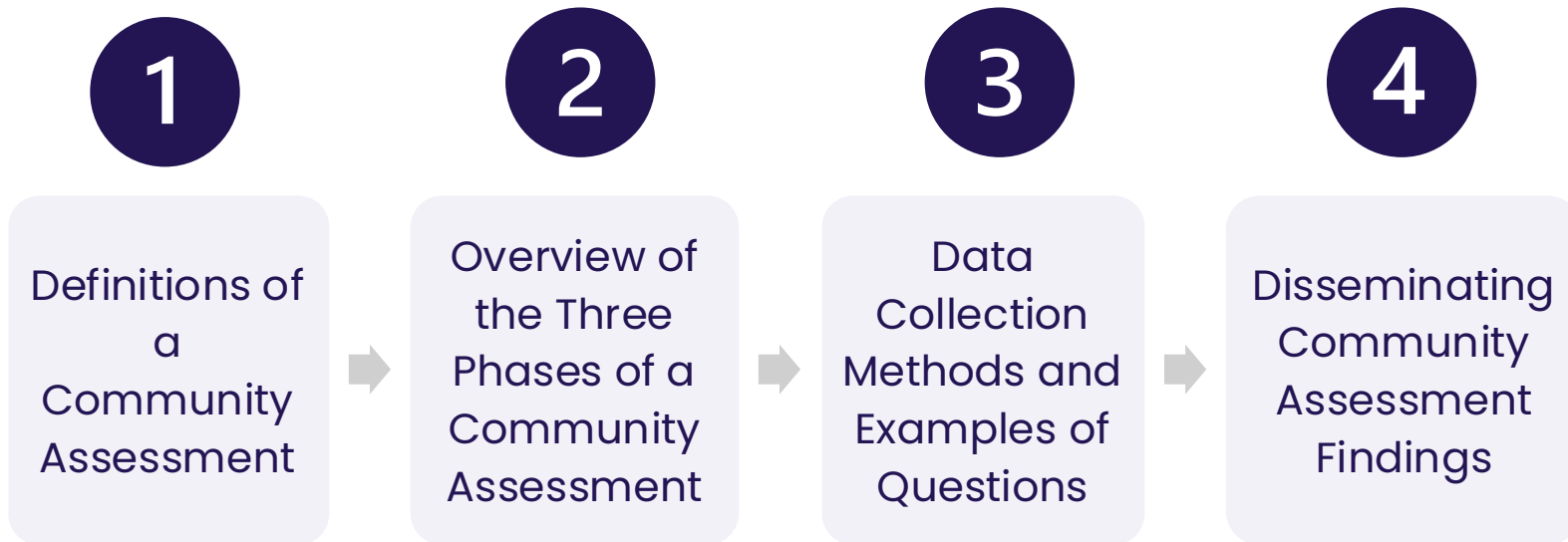


GAIN

Gain Insights
From a
Community
Health
Systems
Perspective



REVIEW OF PART 1



ASSESSING COMMUNITY HEALTH NEEDS: FRAMEWORKS & METHODS

Part 1 of the Training Series

Build foundational knowledge and practical skills to assess community health needs effectively.

What You'll Learn:

- Identify community assets and needs
- Learn the key phases of the community assessment process
- Discover reliable local health data sources
- Explore practical tools and methods to apply in your work

Presenters

Cam Escoffery, PhD, MPH, CHES Professor

Chandra L. Ford, PhD, MPH, MUS Professor

Helen Singer, MPH Health Educator/Program Associate

Ana Arana, MPH Health Educator/Program Associate

Who should attend:

- Public health practitioners
- Community organizations & nonprofits
- Health departments
- Healthcare systems and hospitals
- Researchers & students
- Health educators & program associates

Scan QR Code or Register Here: [Click here](#)

Register by: APRIL 13TH

Hosted by: Emory Prevention Research Center in partnership with the Healthy Nonprofit Network

COMMUNITY ASSESSMENT PANEL INTRODUCTIONS



Jennifer Williams, PhD

Chief Community
Engagement and
Health Impact Officer

**Phoebe Putney
Health System**



Helen Harber Singer, MPH

Health Educator

**Healthy Nonprofit
Network & Emory
Prevention Research
Center**

FEATURED DISCUSSION TOPICS



Community
engagement
strategies



Data
collection
methods



Disseminating
findings



Challenges
& lessons
learned



BREAKOUT SESSION MODERATORS



Cam Escoffery, PhD, MPH, CHES
Associate Director, Professor

Emory Prevention Research Center
Rollins School of Public Health,
Department of Behavioral, Social
and Health Education Sciences



Chandra Ford, PhD, MPH, MLIS
Director, Professor

Rollins School of Public Health
& African American Studies
Emory College of Arts and
Sciences; P.E.A.C.E. Center:
Policy, Evidence, Advocacy &
Community Engagement for
Health Justice



Neena Smith-Bankhead, MS
Director

Healthy Nonprofit Network &
Emory Centers for Public Health
Training and Technical
Assistance



Helen Harber Singer, MPH
Health Educator

Healthy Nonprofit Network &
Emory Prevention Research
Center



BREAKOUT SESSIONS

Choose the
room most
aligned with your
interests.

1

Exploring Community Assessment Data

2

Adapting Community Assessments in the Current Climate

3

Explore Approaches for Communicating Findings to
Diverse Audiences.

4

Discussing Community Assessment with Experts with
CA/CHNA Experience



BREAKOUT SESSION REPORT OUT



What were some of the highlights of your discussion?



What were takeaways from your discussions?



What useful information was shared?



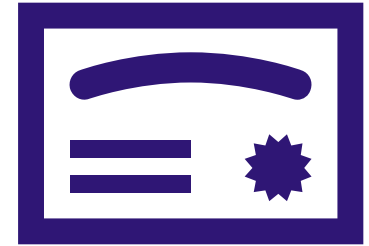
COMMUNITY WEBINAR SERIES- RESOURCES



Participants received training PPT. and materials (community assessment worksheet and web resources)



All attendees (across webinars) received/will receive invitation to shared folders with training resources

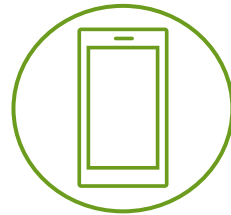


Certificates of participation will be emailed to you



WE VALUE YOUR FEEDBACK!

Complete Session #2 Evaluation by either:



Scanning
the QR
code



Following this link:

OR

https://suvey.qualtrics.com/jfe/form/SV_6DqtpExwJaCPJhc

**This presentation is a product of a Health Promotion and Disease Prevention Research Center supported by Cooperative Agreement Number U48 DP006377 from the Centers for Disease Control and Prevention. The findings and conclusions in this presentation are those of the author(s) and do not necessarily represent the official position of the Centers for Disease Control and Prevention.*

THANK YOU!



Questions?

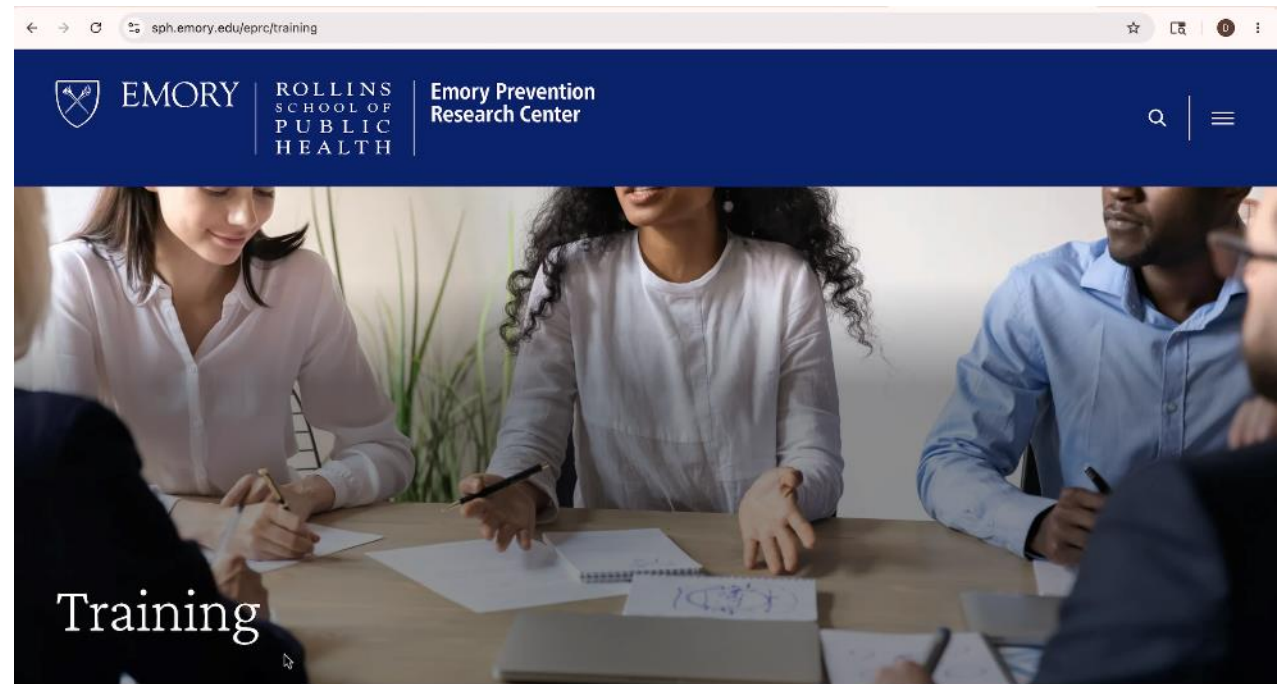


Check out our EPRC website for more information about us:

<http://web1.sph.emory.edu/eprc/>

If you'd like to learn more about the Healthy Nonprofit Network:

www.healthyorgs.org



The Emory Prevention Research Center (EPRC) strengthens public health and community capacity through free training on health promotion, community assessment, program evaluation, grant-writing, health literacy, and using evidence-based approaches.



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Emory Prevention Research Center



HEALTHY NONPROFIT NETWORK